



The Role of a Zoo and Aquarium association in implementing Aichi targets and building relationships with the IUCN

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EAZA Executive Office
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EAZA

EAZA is a pan-European/Middle Eastern membership association of the progressive zoos and aquariums of the region;

EAZA has 345 members in 41 countries from Norway to the United Arab Emirates;

Nearly 140 million visits a year are made to EAZA members institutions (1 in 5 of the European population visit us);



Aichi Targets for 2020

How does EAZA facilitate this via our members and what opportunities have we additionally created?



Planning for better programmes – Target 12

Zoos and aquariums are by nature species focused

Target 12: By 2020 the extinction of known threatened species has been prevented and their conservation status, particularly of those most in decline, has been improved and sustained.

Planning for better programmes – Target 12

Building capacity and our first full-time population biologist

Ensuring that the office of the SSC has a permanent contact in our office

Building Bridges for Biodiversity: linking IUCN SSC Specialist Groups, EAZA Taxon Advisory Groups and EAZA institutions



Kristine



Merel



EAZA Campaigns - history

Bushmeat	2000/01
Atlantic Rainforest	2001/02
Tiger	2002/03/04
Shellshock	2004/05
Rhino	2005/06
Madagascar	2006/07
Amphibians	2007/08
European Carnivores	2008/09/10
Apes	2010/2011
South-east Asia	2011/12/13
Polar Regions	2013/14/15



Total funds raised to date - ~5 million Euro

Building conservation campaigns – Targets 1, 5, 10, 11, 20

Target 1:.....people are aware of the values of biodiversity and the steps they can take to conserve and use it sustainably

Target 5:.....rate of loss of all natural habitats.....is at least halved;

Target 10:.....pressures on ...vulnerable ecosystems impacted by climate change are minimized;

Building conservation campaigns – Targets 1

Strategic Aim 3: To Maximise the potential of all EAZA members to champion conservation learning and engagement.

Sub-Aim 3.1 (Affective)

EAZA and its members will be champions of inspiring the public and other stakeholders on *how to care*; for individual animals, for species and for the planet

Sub-aim 3.2 (Psychomotive)

EAZA and its members will evoke positive behavioural change for the conservation of species and habitats

Sub-Aim 3.3 (Cognitive)

EAZA and its members will ensure a greater level of biological literacy (inclusive of the historical, cultural, economic etc values of nature) in their visitors and stakeholders.



Building conservation campaigns – Targets 1, 5, 10, 11, 20

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Building conservation campaigns – Target 1, 5, 10, 11, 20

Target 11:...17 per cent of terrestrial ...areas, especially areas of particular importance for biodiversity and ecosystem services, are conserved;

Target 20:.....the mobilization of financial resources for effectively implementing the Strategic Plan for Biodiversity 2011-2020

Building conservation campaigns – Targets 1, 5, 10, 11, 20



Targets 1, 5, 11, 20

Targets 1, 10

Targeting consumer demand – Targets 1, 4, 6

Target 4:...Governments,
business and stakeholders
.....sustainable production and
consumption.....

Target 6:....fish stocks...are
managed and harvested
sustainably



Targeting consumer demand – Targets 1, 4, 6

What do we have a lot of? Visitors = People

What do people do? Consume stuff

Targets 1, 4



Targeting consumer demand – Targets 1, 4, 6

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Taking responsibility and engaging in policy discussion – Target 9

Target 9: By 2020, **invasive alien species** and pathways are identified and prioritized, priority species are controlled or eradicated, and measures are in place to manage pathways to prevent their introduction and establishment.

Targeting consumer demand – Targets 1, 4, 6

We need a specialist to help us.....

EAZA EU Policy Manager

Daniel Nuijten is based in Brussels

EU election manifesto with strong biodiversity focus



Taking responsibility and engaging in policy discussion – Target 9

EUROPEAN CODE OF CONDUCT ON ZOOLOGICAL GARDENS AND AQUARIA AND INVASIVE ALIEN SPECIES



Formally approved in 2012, meaning that this voluntary code is applicable to all countries of the Council of Europe.



Taking responsibility and engaging in policy discussion – Target 9

EU Regulation on Invasive Alien Species

Planning with colleagues across other associations (ECSITE and BGCI) on how to communicate on this issue

New campaign?



Building a scientific base – Target 19

Target 19: By 2020, knowledge, the science base and technologies relating to biodiversity, its values, functioning, status and trends, and the consequences of its loss, are improved, widely shared and transferred, and applied.

Building a scientific base – Target 19

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AQUARIUM RESEARCH
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EAZA contributing to Aichi Targets;

Target 1

Target 11

Target 5

Target 19

TARGET 6

Target 12

Target 9

Target 10

Target 4

Target 20



Thank You

